

Please Direct All Correspondence to Customer Number 79,502

CHANGE OF CORRESPONDENCE ADDRESS

Applicants	: Steve Hanks et al.
App. No	: 09/809,728
Filed	: March 15, 2001
For	: INCREASES IN SALES RANK AS A MEASURE OF INTEREST
Examiner	: Robert M. Pond
Art Unit	: 3625

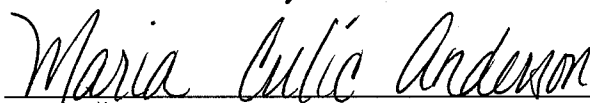
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

Please change the Correspondence Address for the above-identified patent application to the address associated with Customer Number: 79,502.

Respectfully submitted,

KNOBBE MARTENS OLSON & BEAR LLP



Maria Čulić Anderson
Registration No. 40,574
Attorney of Record
Customer No. 79,502
(206) 405-2000

Dated: July 3, 2008